

For Immediate Release

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TREE CARE COMPANY AMONG FIRST IN U.S. TO BECOME ACCREDITED

Program helps consumers find high-quality tree care companies

Carroll Tree Service, Inc., a commercial tree care company located in Owings Mills, Maryland has been accredited under a new Tree Care Company Accreditation program administered by the Tree Care Industry Association (TCIA) and built on the threefold foundation of ethics, quality, and consumer confidence.

The new program represents the only business practices and compliance audit process in the tree care industry. Under the process, businesses undergo extensive review of professional practices aimed at safeguarding consumers. The review includes:

- ▶ best business practices
- ▶ ethical business conduct
- ▶ formal training and certification of employees
- ▶ compliance with industry standards
- ▶ consumer satisfaction
- ▶ adherence to safety standards
- ▶ insurance coverage

TCIA Accreditation means Carroll Tree Service adheres to all the accreditation standards and has undergone a rigorous application process. TCIA verified this by conducting an on-site audit of Carroll Tree Service.

TCIA Accreditation for Carroll Tree Service is in effect for a period of three years, with renewal check-ups required every year. The annual renewal ensures that the required number of certified arborists are still on staff, that the company is still properly insured and that the company has a good safety and consumer satisfaction rating. The company is re-accredited every three years.

According to TCIA president Cynthia Mills, "TCIA Accreditation provides consumers a way to find tree care companies that are trustworthy in their business and tree care practices. Our TCIA Accreditation program is the only one of its kind in America and will give consumers peace of mind."

The process of becoming accredited is no easy task, according to Steve Sprague, Safety Director. "The process is incredibly thorough. They left no stone unturned," states Mr. Sprague. "We are pleased Carroll Tree Service has been recognized as one of the best tree care companies around."

Mills echoes that sentiment. "Carroll Tree Service has made a commitment to excellence in all facets of its business. I applaud their efforts."